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Business development is not for the faint hearted – it requires commitment and resources to be successful – if you are serious about growing your business and need help then - contact Frozen Ps NOW

“Without Patricia’s help I do not believe my new business would have been as successful as quickly as it has been. She was able to pin down the core activities I needed to concentrate on and devised a marketing plan which has taken me forward in leaps and bounds.

I will use Frozen Ps again for the next stage of development and would recommend Patricia without hesitation. She is insightful, calm, suggesting good resolutions to issues when facing either (over) enthusiasm or despair!”

Sarah Staines LLM- Solicitor, Principal

Touchstone Legal Services



## CURRENT PERFORMANCE REVIEW

## VISION

## STRATEGY and ACTION

## PLANNING

## IMPLEMENTATION

## PROJECT MANAGEMENT

## SUPPORT

Comprehensive transformation of your business, project managed by a specialist in business improvement work.

Contact Patricia at Frozen Ps and find out if you qualify for this programme. Phone: 01582 733327

# Business Transformation Programme 2010

PROJECT BASED HANDS-ON  
OPERATIONAL MANAGEMENT AND  
BUSINESS IMPROVEMENT

For Small to Medium Sized Business



# Frozen Ps Business Transformation Programme

PLANNING – PROCESS – PEOPLE – PROFIT

**Specialist Operational Management – intensive and project based – enabling you to develop a new business quickly or to kick start your business plans effectively and help you back on track!**

Frozen Ps will project manage your business transformation programme through all stages.

The project will be clearly defined with scope and all fees agreed in advance. All work scheduled to fit alongside your day to day workload – so that the project will be successful.

Project stages will include:

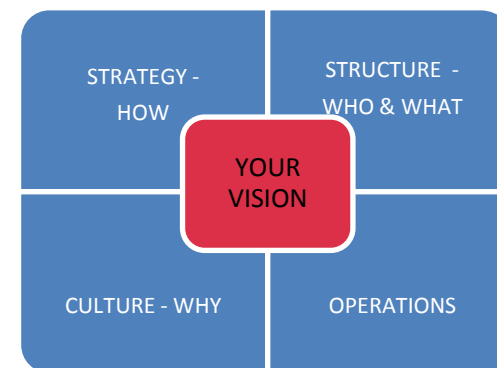
- *Initial performance analysis*
- *Action planning*
- *Project planning and timetabling*
- *Team briefing and resource planning*
- *Implementation programme planning*
- *Regular review meetings*
- *Project sign off and debrief*

**Project Fee: payable by an initial deposit followed by monthly instalments**

- **Typical duration 6-9 months**
- **Operational management support 2 days per month minimum**
- **Fortnightly implementation meetings**
- **Business plan development**
- **Business owner skill development**
- **Team development and training**
- **Business needs analysis**
- **Resource allocation**
- **Systems development and implementation**
- **Ad hoc support, telephone and email**



**FROZEN PS**  
•planning•process•people•profit



If you are like many of my clients, you may find some aspects of running your business frustrating. How would you feel if you knew you could plan how you want your business to work for you and then actually make that happen?

As a business owner you may want:

- **To make a decent living**
- **To make a difference**
- **To enjoy your business**
- **Perhaps to build a legacy you can pass on one day**

A full time operations manager would be wonderful but not always affordable, so this programme is designed to allow you to develop the business you really want. An investment in the short term that will help you implement best practice and business systems to ensure financial and operational success.

**We will:**

**Help you with analysis, planning, resource identification and outsourcing recommendations, team project buy-in and skill development, marketing and contingency planning. Ensuring your business will grow safely and effectively.**

**What Clients say about Frozen Ps:**

*“We were given sound guidance and support in developing our business – the research we were encouraged to do was an excellent investment.*

*We were shown how to focus on the key elements of sustainable growth. Patricia has the knack of drawing out the best in her clients and most importantly, she makes you believe that you too, can be the best at what you do”*

*Bronwen Philpott*

*PlainTalking Hr*